

Choosing an Issue Worksheet

Look at the issue ideas brainstormed to date. Your group assignment is to select one issue campaign for us to work on this year. Consider the questions below as you think about what issue your group is selecting.

Issue:

Goal for this issue by year end (what will we have won?): *Be specific, measurable, and realistic.*

In considering which issue you want to work on consider these questions:

1. Is this issue one which parents have a particular perspective on that others may not see? What is that perspective? Is it an issue that parents are uniquely qualified to weigh in on?
2. Is this an issue that is common across communities – even if it looks a little different from community to community? Will it help us build cross community parent leadership and unite a diverse group of parents together?
3. Will it motivate parents to act? Is it deeply and strongly felt?
4. Does working on this issue reflect the values that we have listed and move us toward the vision we have laid out?
5. Will working on this issue impact real change that will make a real difference for you and your family?